

Bill Collins Ford - Auto Dealership Louisville, KY



Bill Collins Ford is an automobile dealership in Louisville, Kentucky. It is a full-service dealership with both sales and service components. The work performed was done throughout the dealership. Improved lighting and better energy efficiency were the main goals of the project.

Work Performed

- Removed all existing T12 and metal halide technology from all departments
- Replaced existing lighting with high-efficiency T8 lighting technology
- Installed motion sensors and photo cells in each department to maximize energy efficiency

Project Facts

- Total Fixtures Replaced: 1,500
- Cost of Project: \$120,000
- Annual Energy Savings: \$ 90,000
- Utility Rebate \$ 21,000
- ROI: 1.25 Years

End Result

The goals of improved lighting and maximizing energy efficiency were met with this project.